



West Palm Beach Amateur Radio Group, Inc.
PO Box 7623
West Palm Beach, FL 33405-7623
ATTN: Michael Mathias K1WX

May 10, 2022

Dear Michael,

Keeping with our promise to stay in contact, I did want to follow with you on the proposed “twinning/partnering” opportunity between the West Palm Beach Amateur Radio Group (WPBARG) and the Fair Lawn Amateur Radio Club (FLARC) we discussed in February.

We would like to extend a formal request to partner with your club on an informal basis. We believe that keeping clubs in touch in sharing ideas and best practices with each other helps to foster the growth of amateur radio clubs. We are also up front in saying that we are new to this and have no preconceived notions as to how well this will work but we are willing to try it.

We ask your group to consider for discussion something basic to get us started such as:

- We just agree that both clubs are going to “partner.” It is something that is not inertia, and we leave it as a “still to be defined” future commitment—with no major current obligations to either club. A very simple “let’s agree to do *something*” (with a time limit) and see what happens.
- We agree to exchange club logos and place links to each other on our websites with the statements that we are “partner” clubs and with a little background on both of us. A little marketing might go a long way to spur interest and activity.
- We exchange newsletters or some other form of regular correspondence to learn and share more about each other.
- Ask someone in your club to be the point of contact for communication – FLARC has asked me to be our representative.

That is it. We can take anything else further from there....

Michael, I hope you can pass this along to your next meeting and let us know if it might work for WPBARG and/or any ideas that you can forward back to us for further discussion.

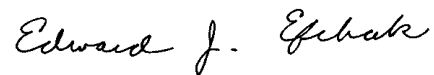
Finally, I know we discussed as to what benefits FLARC might derive from “partnering” at this point. Let me share a very recent FLARC story with you. Each year we do a member survey (I can forward it to you

if you would like) and a key recommendation from the survey for 2022 from our membership is to “get more members involved”. Our group senses the need and desire for more activities, training, programs, etc. Our new board of directors is really looking hard into how to get this done. When I again brought up “partnering,” there was (and remains) much excitement because the idea is, for us, unique and different; it has our members thinking about what it can be...even if it is just an idea and a proposal right now. That, in and of itself, has been a benefit.

We hope that WPBRG will feel the same way –an initial effort to do something simple, something small, to get us started which can lead to a different and new form of member interest and excitement for both our clubs.

I look forward to hearing back from you!

73

A handwritten signature in cursive script that reads "Edward J. Efchak".

Edward J. Efchak WX2R
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